

CRITERIA

THE 2016 THEME: TAROT
RULES. DO NOT NOT READ THIS.

CRITERIA (3 PIECES) :

1) A TAROT CARD.

Each team is given a tarot card and an associated divination. For our purposes we used cards/divination(s) out of the Rider/Waite deck mixed with a few modern interpretations. Some cards have conflicting divinations, and some cards may be interpreted completely different by different readers. We have also ignored "REVERSED". Use what is written on the card.

NOTE: DO NOT SIMPLY USE THE CARD IN YOUR FILM. IN FACT THE CARD DOES NOT NEED TO APPEAR IN YOUR FILM AT ALL. YOU DO NOT NEED TO INCLUDE A TAROT CARD READING, OR MENTION THE TAROT CARD.

TEAMS ARE INSTRUCTED TO MAKE A FILM IN WHICH THE **MAIN CHARACTER** HAS A **CHARACTER ARC** THAT CORRESPONDS TO THE **DIVINATION** WRITTEN ON THE CARD. IN OTHER WORDS PRETEND YOUR MAIN CHARACTER JUST RECEIVED THIS TAROT CARD READING...MAKE A FILM ABOUT WHAT HAPPENS NEXT.

EXAMPLE: If it says "NEW BEGINNING" on your Tarot Card, you can make a film in which your MAIN CHARACTER experiences any number of NEW BEGINNINGS.

2) TAKE 3 PICTURES WITH YOUR TAROT CARD

You **MUST** take one picture **each day** of production with the Tarot Card you are given. That means three pictures (Fri-Sat-Sun). Be creative and be sure to take the pic on set/writer's room/editing etc. We want to see behind the scenes of your production. Upload it to our iOS or Android App and turn them in with entry. This is your proof element and you MUST have these photos to be judged.

3) MAXIMUM LENGTH

Including Credits: 6:45 Pro, 6:00 Amateur, 5:30 Student.

Good Luck. We hope you create something unique and most of all have fun! We can't wait to watch the fruits of your labor.

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CRITERIA QUESTIONS

Q: My Tarot Card sucks dudes, I mean COME ON (Gob Bluth voice)

A: Yeah yeah we hear this all the time. And you know what? Sometimes the best movies come out of things that suck. This is your chance to learn to love a challenge.

Q: Can I use the Tarot Card as a “throwaway” shot, line, scene in my movie and ignore the Divination?

A: No. You’ll be disqualified. Read the instructions above and follow them. And if you get disqualified/don’t move on because you are trying to subvert the system, don’t whine.

Q: How the heck do you expect me to write a screenplay with THAT?

A: If you feel you were particularly unlucky with your criteria, I guarantee you someone out there is probably wishing they had your criteria instead of theirs. We look at 72 Film Fest as not only a weekend to create, but a weekend to challenge yourselves and maybe even get you out of your comfort zone. This year may feel a bit more broad than in the past (and to some it may be more restrictive), but we’re filmmakers behind the scenes too and every one we hand out is something we have all said “I can make a movie about that”. **Part of the fun is cracking it!**

Q: I have an ancient phone (am a luddite etc). There is no way I can take a picture with an iOS or Android Device. How can you make that part of the criteria?

A: Well, we understand not everyone will have a brand spanking new device, but SOMEONE on your team most likely will. If for some reason this is not the case, take behind the scenes pics with a normal camera and turn in with your film entry. We need one a day and we need to see behind the scenes (whatever is going on that day).

Q: I am a remote team and will not make it to the Launch Party to get my Tarot Card.

A: You can print out your tarot card from the website. Be sure to use the one you were given.

Q: My team lost our tarot card because I/he/she was a drunken/silly/absentminded idiot.

A: We just knew you would. We made bets even. One of us is laughing to the bank. See above.