

# CRITERIA

## CRITERIA (3 PIECES) :

### 1) A CONSTELLATION.

Each team is given a CONSTELLATION with an EPISTULA. While there are 88 recognized Modern Constellations, for our purposes we used mostly Ptolmy's 48 and three tomes for the criteria: *Star Tales* by Ian Ridpath, *Star Lore of All Ages* by William Tyler Olcott, and *Box of Stars* by Catherine Tennant. Teams were given a Constellation and pages (EPISTULA) from the three books, as well as a copy of Edith Hamilton's *Mythology* to **help them get started** and are required **to be inspired by or adapt the myth/meaning** of the constellation into a short film. Feel free to move beyond the given Epistula but stick to your constellation.

Some constellations were used multiple times (eg VIRGO) and to prevent overlap teams were asked to be inspired by the specific portion of the myth assigned. ie for Virgo, many different women/stories are associated with the second largest constellation in the sky...and each team is expected to be inspired by/adapt **their assigned one only**.

TEAMS ARE INSTRUCTED TO MAKE A FILM THAT IS INSPIRED BY THE MYTH AND/OR MEANING BEHIND THE CONSTELLATION ASSIGNED. BE CREATIVE.

**NOTE:** DO NOT SIMPLY USE THE CONSTELLATION IN YOUR FILM. DO NOT SIMPLY HAVE SOMEONE MENTION THE CONSTELLATION, OR STAR GAZE etc.

### 2) TAKE 3 PICTURES WITH YOUR EPISTULA

You **MUST** take one picture **each day** of production with the EPISTULA you are given. That means three pictures (Fri-Sat-Sun). Be creative and be sure to take the pic on set/writer's room/editing etc. We (and everyone else) want to see behind the scenes of your production. Upload it to our iOS or Android App or turn them in with entry. This is your proof element and **you MUST have these photos to be judged.**

**3) MAXIMUM LENGTH Including Credits: ANNOUNCED AT 9pm.** Despite having more teams, we decided to not penalize teams by lowering maximize time by too much. **REMEMBER THOUGH-** it's better to have a shorter complete idea than to have a big idea you have to really chop down into a shorter length. Short films tend to play well night of and with judges. Part of the challenge is writing something that fits into the proper length.

**CHALLENGE: LIGHTING** This year we will be giving out a prize/award for **LIGHTING**, separate from CINEMATOGRAPHY (you know... cause stars make light, narf). Lighting isn't just about making a shot look pretty, it evokes mood/character and can tell a story all it's own.

**Good Luck.** We hope you create something unique and most of all have fun! We can't wait to watch the fruits of your labor.

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## CRITERIA QUESTIONS/COMPLAINTS

**Q: Do I have to do a literal adaptation of the myth?**

A: No, you can if you want, but all that is required is to use it as inspiration for a new story.

**Q: How am I gonna adapt THIS?**

A: Some years require more research and interpretation than others. This is one of those. Break the story behind the myth/meaning down. Mythology isn't always set up for a literal translation to fit into modern storytelling, but it should be a great jumping off point. Use our pages to start, but feel free to dig deeper elsewhere.

**Q: How in the hell am I gonna get a flying horse, snakes for hair, a unicorn, a sea beast or a virgin? I mean seriously. A virgin?! In 2017?**

A: We all saw Clash of the Titans. Also - you don't have to be literal unless you want to be literal.

**Q: My constellation story has a bunch of other constellations in it...They all overlap man!**

A: Sure, it's true a lot of them overlap but stick to the main story behind yours, you don't have 90 minutes to tackle them all...use the text we've given you as a jumping off point.

**Q: I got a constellation but don't like that someone else got mine too. How do I know theirs will be different?**

A: If you're one of the ones that got a constellation that someone else did- look at the clarifier and be sure to stick to yours. ie For Orpheus- there is EURYDICE as well as DEATH, both are pretty unique stories. For VIRGO, there are multiple that all have different women (with different stories).

**Q: Can I use the CONSTELLATION as a "throwaway" shot, line, scene in my movie? I mean my constellation makes no sense so this is the only thing I can think of.**

A: Nah, don't phone it in. We got 55 teams this year, don't give judges a reason to disqualify you.

**Q: I got an idea how to adapt my constellation but I don't think you guys will understand how I'm doing it. In short, I'm pretty smart...and I'm not so sure about youuuuuuu.**

A: Yeah, just to be sure we do "get it" we have a spot on the OFFICIAL ENTRY FORM that you can fill out how you adapted your constellation. Even if it's obvious- It's required.

**Q: How the heck do you expect me to write a screenplay with THAT?**

A: If you feel you were particularly "unlucky" with your criteria, I guarantee you someone out there is probably wishing they had your criteria instead of theirs. We look at 72 Film Fest as not only a weekend to create, but a weekend to challenge yourselves and maybe even get you out of your comfort zone. This year may feel a bit more SPECIFIC than in the past to some (and to some teams it may actually be more broad), but we're filmmakers behind the scenes too and every one we hand out is something we have all said "I can make a movie about that". **Part of the fun is cracking it!**

**Q: I have an ancient phone (am a luddite etc). There is no way I can take a picture with an iOS or Android Device. How can you make that part of the criteria?**

A: Well, we understand not everyone will have a brand spanking new device, but SOMEONE on your team most likely will. If for some reason this is not the case, take behind the scenes pics with a normal camera and turn in with your film entry. We need one a day and we need to see behind the scenes (whatever is going on that day).

**Q: I am a remote team and will not make it to the Launch Party to get my EPISTULA so there's no way I can take a pic with it.**

A: You can print out your EPISTULA from the website. Be sure to use the one you were given.

**Q: My team lost our EPISTULA because I/he/she was a drunken/silly/absentminded idiot.**

A: We just knew you would. We made bets even. See above.

**Q: Dude, You totally could have used Chinese constellations, or something other than the Greek 48. How boring.**

A: Yeah we could have. But then what will we do for Year 22.